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RALEIGH

Headquarters
5101 Trademark Drive
Raleigh, NC 27610
919-790-8809

CHARLOTTE

5433 Wyoming Avenue
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810 Tom Starling Road
Fayetteville, NC 28306
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These Quality Van Lines



All American Moves 800 Employees in Research Triangle Park



With the construction complete, the office furnishings selected, and the employees anxious to see their home away from home, All American jumped into action to relocate 800 employees from multiple buildings to the new 270,000-square-foot Quintiles corporate headquarters in Durham, N.C. Mike Huver, All American Senior Project Manager, developed the five-phase move plan which minimized employee downtime and allowed for the Quintiles employees to relocate in groups of 150 to 240 each weekend for five weeks. Each phase was completed on a Friday and Saturday from March 20 to April 17. The project included relocating computer equipment, office furniture and file cabinets as well as packing valuable artwork. "Quintiles was great to work with. Their facility manager planned the move way in advance, making our job seamless," said Mike Huver.

We're Taking the Lead on Quality

Approximately 40 million Americans move every year, and unfortunately a fraction of them fall victim to rogue movers. These are con artists looking for a quick buck and are discrediting legitimate movers with their unethical tactics. To counteract this practice, All American has joined forces with AMSA, the American Moving & Storage Association, to implement a quality certification program called ProMover. Its goal is to build a positive image of movers and promote the ethical principles in the moving and storage industry. "We were one of the first to get certified for interstate, intrastate and local moving. It is important to educate our customers as to what a reputable moving company provides and the ProMover certification is a great start," said John Potts, CFO and owner. For more information about ProMover, check out AMSA's site at www.promover.org.



PROMOVER

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Water Cooler News

BIRTHS

Bryan Andrew Allen born
April 22, 2009, to Andrew
and Tiffany Allen and
grandmother Bonnie
Reeves.

WEDDINGS

Chad Murr to LeAnne
Christman on April 3, 2009

Anthony Cerame to
Jessica Henderson on
April 25, 2009

In Memoriam:



All American would like
to remember Jordan
Horeth of Mint Hill, N.C.
who was taken from us on
April 7, 2009, at the age
of 19. Jordan worked in
our Charlotte, N.C.
facility and was a member
of the N.C. Air National
Guard Reserve.



Frank Brosnahan Elected TRC President



Frank Brosnahan

The Triangle Relocation Council (TRC) elected Frank Brosnahan, All American VP/Sales Manager, to serve as its 2009-2011 President. He says, "My goal is to maintain current membership, increase our corporate membership and increase the educational and networking opportunities for our members". The Triangle Relocation Council is a non-profit organization comprised of representatives from both corporate and service providers who are dedicated to serving the needs of relocating employees and their families. You can learn more about the TRC at: www.trcnc.com.

BBB Names Leslye Plummer to Board of Directors

The Better Business Bureau of Eastern North Carolina has named All American Marketing Director Leslye Plummer to its Board of Directors. Leslye will serve a three year term on the Board. All American has been an Accredited BBB business since June 1998. Visit www.bbb.org.



Leslye Plummer

Welcome Warren Goforth

Warren Goforth has joined the All American team as a Relocation Specialist. He will be based out of our Charlotte, N.C. facility. Warren brings with him 29 years of relocation experience and will focus on Corporate Employee Relocation and Commercial sales.



Executive Note:

Saving Money! Is that something that interests you?

At a recent business dinner at an upscale Raleigh, N.C. restaurant, we were surprised to learn that the steaks we ordered came with a salad which was usually an a la carte item. "Are you kidding? No extra charge for the salad? What a deal," we thought. It turns out, the restaurant changed its menu to include the salad with the steak entree to help its customers save money. We felt we received a good value and knew we would come back to this restaurant again. This positive customer experience confirmed that our customers want and demand value with our relocation services. When you move with All American, you will be assigned a Move Coordinator who will develop a move plan based on your budget. They will offer you money saving ideas to keep you on budget. We hope the value we offer our customers keeps them coming back to All American for their relocation projects.

Brett Plummer, CEO & John Potts, COO

