

All American *TIMES*



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704-927-0310

FAYETTEVILLE

810 Tom Starling Road
Fayetteville, NC 28306
910-438-0820

Raleigh's Largest Law Firm Uses All American



PoynerSpruill relocated their Raleigh office and more than 120 attorneys and staff to Raleigh's RBC Plaza. All American packed and relocated over 150 library bins (4,500 linear feet) of newly bar-coded files and records for the law firm. "Not only did we successfully move PoynerSpruill within the time limit set forth, we helped them become more efficient with their bar-coded record storage and legal files by relocating them from various locations to new central file rooms at the same time," said Cynthia Quarantello, Project Manager. This project was straightforward and included a wide variety of office equipment, furniture, computers and office contents. All American completed the main move in one weekend and several pre-moves of files and library contents had to be done before and after business hours. Ray Lichtner, PoynerSpruill's Director of Administration, said "We knew we were in good hands with All American. They did an exceptional job with our pre-move, and our move weekend went more smoothly than anyone imagined it would. I recommend them highly, and appreciate their help."

Fresh Start in North Carolina

The 2009 relocation forecast is showing positive signs for the Southeast states such as NC, SC and GA. Relocation.com, an online marketplace connecting consumers who are moving locally, nationally and internationally, statistics report that NC is the destination state for displaced employees from Michigan and Ohio who have lost their jobs in the auto industry. The study reported 80 percent more requests to move to NC and 70 percent to SC and 36 percent to Georgia. Relocation.com analyzed 500,000 moving quote requests to determine where people are moving. All American welcomes anyone who wants to call our beautiful state their home.

End of Year Employee Awards

2008 proved to be a great year for All American Corporation; winning the American Moving & Storage Association Mover of the Year award and Mayflower Transit's President's Quality award for the second time. These achievements could not happen without the efforts of our employees. Chad Murr from our Charlotte location and Jason Potts from our Raleigh location won the 2008 Van Finch Award for exceptional professionalism and customer service. Bill and Connie Connor won the "Whatever it Takes" award for successfully opening our new United agency.

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Water Cooler News

Love is in the Air



ENGAGEMENTS

Steven Cerame
to Jessica Ezzelle
Anthony Cerame to
Jessica Henderson

Chad Murr to
Leanne Christman

WEDDINGS

Jason Potts to
Rachael Rollins
on November 1, 2008

Tom Moore to
Ellen Kiser
on January 24, 2009

Our Portable Storage Containers at Racing Expo



All American Relocation was excited to unveil its' portable storage container product SAM (Store and Move) at the Racing Expo at the NC State Fairgrounds in Raleigh, NC. Steven Cerame educated many attendees about this unique do-it-yourself storage and moving product. If you are interested in learning more about SAM call Steven at 919-790-8809 or visit www.getasam.com.

Welcome Holly Clontz

Holly Clontz has joined our Charlotte location as a National Account Representative. She brings with her extensive experience in the relocation industry including six years of corporate housing experience. Holly is enthusiastic to use her many contacts to establish All American Relocation as a SUPERIOR Corporate Employee relocation provider. Holly is an active member of the Charlotte Metro Relocation Council and the Society for Human Resources.



Plan → Move → Store → Install

Executive Note:

"Something Good is Getting Ready to Happen"

As we sat with our Executive Team last week we knew the message we had to send was that All American will be fine in 2009. We will only be fine if we keep our focus on our customer service initiatives. While we watch companies in the relocation industry cut their workforces to trim expenses we know that cutting corners in customer service is NOT an option. Our customers are our biggest asset and we cannot afford to lose the credibility and outstanding reputation we have established in the markets we serve. We have asked our relocation teams to think positive and continue to focus on the customer because at All American we do not want to fail our customers. This economic climate lends itself to negative customer service experiences. Customers know they have the upper hand to negotiate, ask for more and demand more from their service providers. We will respond, as we always do, with professional award-winning relocation services.

Brett Plummer, CEO & John Potts, COO



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